

Wisconsin Supplier Development Council

5 April, 2010

Chairman Julius Genachowski
Commissioner Meredith Attwell Baker
Commissioner Mignon Clyburn
Commissioner Michael J. Copps
Commissioner Robert M. McDowell

Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: GN Docket No. 09-191

Dear Chairman Genachowski and Commissioners:

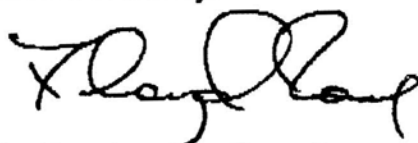
On behalf of the Wisconsin Supplier Development Council, I am writing to acknowledge your leadership and the work of the Federal Communications Commission toward establishing a National Broadband Plan (NBP). Expanding broadband access throughout the country should be a priority of the FCC.

A National Broadband Plan can also serve as a catalytic converter toward economic recovery. The NBP is an ambitious agenda that will incentivize private sector investment, infrastructure build out and innovation. This will lead to job creation, contracting and small business development. The importance of broadband access is a quality of life issue for millions of Americans. Moving forward with a comprehensive NBP has great implications for societal growth that will enhance the ability of the United States to compete in the global economy.

The FCC should not continue to consider rules proposals under Net Neutrality that will have a negative impact on private investment and economic growth. Creating government oversight with rules narrowly focused and aimed at network service providers will have a catastrophic impact on the Internet and consumers. Proposed Net Neutrality rules are contrary to the goals of the NBP, and these rules should be rejected as ideas that will only stifle broadband growth.

Companies who are advocating for Net Neutrality and regulations on the Internet have focused the debate more on themselves and not on the needs of millions of Americans. While this selfish debate from a few companies creates a political divide, access to broadband, the real issue, receives less attention. We hope the FCC will focus its attention on a National Broadband Plan and avoid enacting rules that will harm consumers and hurt the economy.

Sincerely,
Floyd Rose,
President



Wisconsin Supplier Development Council

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